



50A/8 ZEMLYANOY VAL, UNIT 2, MOSCOW 109028, RUSSIA PRESS CENTER: +7 495 363 7397

PRESS RELEASE

DIXY Group of Companies Enters a New Region

Moscow, Russia, 2 April 2007. The DIXY Group of Companies, one of Russia's leading foodstuffs and FMCG retailers, reports opening 8 new retail units in Q1 2007 in the cities of Yaroslavl, Ryazan, Chelyabinsk (2x), Kingisepp, as well as Petrozavodsk (2x), and Kondopoga.

Opening in Petrozavodsk and Kondopoga marks the Group's entrance into Republic of Karelia.

The total number of retail units in the Group reached 333. The total selling area of units opened in Q1 2007 was 5,303.88 sq.m. The total selling area of all retail units within the Dixy Group of Companies is now 290,582.02 sq.m.

Dixy Group is one of Russia's leading players in foodstuffs and FMCG retail sector, founded in 1998. As at the end of December 2006, the total number of retail units within the Group was 326, including 5 "Megamart" hypermarkets, and 7 "Minimart" supermarkets in 3 federal districts of Russia.

Detailed information:

DIXY press center,
telephone (+7 495) 363-7397

dixy@publicarea.ru